



*Cornell Agriculture & Food Technology Park*  
Executive Committee Meeting, August 16, 2018, 9:00a – 10:00a

Members Present: Jan Nyrop, Mike Manikowski, Bill Strassburg, Mike Nozzolio, Sage Gerling  
Non-Members Present: John Johnson, Gordon Maynard

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Mike Manikowski made a motion to approve the meeting minutes from July 19, 2018.

Bill Strassburg seconded said motion. Motion approved.

John reviewed the operating budget Year-To-Date;

- Reviewed charts illustrating electric and natural gas costs for the past three years
- Outlined contractor bids for HVAC maintenance
- HVAC maintenance in Sept. to include a \$5K project to replace electrical contactors

Mike Nozzolio recommended the Tech Farm develop an updated marketing strategy.

Mike Manikowski added the marketing strategy should include input from Greater Rochester Enterprise (GRE).

Jan Nyrop suggested the Geneva Center of Excellence could be located at the Tech Farm, with the Tech Farm's marketing budget incorporated into the Center of Excellence.

Mike Nozzolio noted the Tech Farm recognizes Sage Gerling's appointment as City Manager with the City of Geneva.

MEETING AJOURNED