



PRESS RELEASE

December 2017

The Cornell Agriculture and Food Technology Park of Geneva, New York is pleased to announce the appointment of two new members to its board of directors. Joining the board are former New York State Senator, Michael Nozzolio and Wegmans Food Markets, Vice President, William Strassburg.

“Both Mike and Bill hold years of broad experience across the food and agriculture industries. They add a valuable perspective to our Board of Directors,” said John Johnson, Executive Director. “We appreciate their willingness to serve on the board and look forward to benefiting from their judgment and counsel.”

Michael Nozzolio

As an attorney and partner at Harris Beach, PLLC of Rochester, New York, Mike utilizes his diverse background and extensive government experience to advise clients and help them meet their strategic challenges. His primary practice focus is on matters relating to economic development, energy, cybersecurity, the food and beverage industry, government regulatory compliance, and general corporate matters.

Mike served as an elected representative for over three decades, in both the New York State Senate and State Assembly. As a State Senator, he rose to become the Majority Whip of the Senate. While serving in the State Assembly he was one of the youngest in history to attain the position of Deputy Minority Leader. Prior to his elective service, he worked for four years as a Legislative Counsel in the United States House of Representatives on Capitol Hill in Washington, D.C. As New York State Senator and founding board member, Mike was instrumental in the creation of The Technology Farm.



Mike Nozzolio studied Industrial and Labor Relations as an undergraduate at Cornell University where he earned a master's degree in Public Administration and Agricultural Economics. Mike also holds a Juris Doctorate from Syracuse University College of Law.

William Strassburg

Bill Strassburg joined Wegmans Food Markets in 1977. Bill has worked in many roles at Wegmans including marketing, operations, special projects, and was President of Chase- Pitkin Home and Garden, a division of Wegmans.

He currently serves on several boards including, Rochester Chamber of Commerce, Greater Rochester Enterprise, Center for Governmental Research, Visit Rochester, Pluta Cancer Center of the University of Rochester Medical Center, the FLREDC, and the Advisory Council of the New York Ag Experiment Station in Geneva. Bill is a past president of Oak Hill Country Club and the Seneca Zoo Society.

Bill earned a BS degree in Finance and marketing from SUNY Albany and an MBA in Finance and Marketing from the Simon School at the U of Rochester.



About The Technology Farm

The Cornell Agriculture and Food Technology Park is a New York State Certified Business Incubator and a not-for-profit organization. Our 72-acre site is shovel ready for new building construction. The Park's mission is geared towards providing a workspace for food and agriculture related small business development. Our goal is to help create and grow early stage companies by providing them with necessary support and services.

We're here to foster the creation and development of biotechnology business start-ups which in turn benefit New York State and the local area. Support from the Tech Farm may include a workspace, shared administrative staff, access to capital, coaching, mentoring and business networking connections. For more information, please contact John Johnson, Executive Director, at 315 781-0070 or johnj@thetechnologyfarm.com.